



## *Press Release*

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### **Genteq™ launches new [TheDealerToolbox.com](http://TheDealerToolbox.com) Web site**

FORT WAYNE, IND. (January 25, 2010) – Genteq™, a division of Regal Beloit, has launched its new and updated [TheDealerToolbox.com](http://TheDealerToolbox.com), an HVACR resource Web site with a more user-friendly, expanded resource format.

Originally launched in 2001, [TheDealerToolbox.com](http://TheDealerToolbox.com) provides HVAC and commercial refrigeration technicians, contractors, distributors, students and instructors with technical and product installation information, sales and service tools, online educational tools, information on training programs, tax and energy rebate information, and technical support from Genteq.

“The Dealer Toolbox has become a critical resource for HVACR contractors and technicians,” said Paul Selking, residential industry leader for Genteq. “The new Web site incorporates the feedback we have received during our e-lab contractor training sessions, plus new features that better represent our complete line of products and technical expertise.”

The new [TheDealerToolbox.com](http://TheDealerToolbox.com) site expands the previous site’s content to also include Commercial HVAC products and capacitors. In addition, users will be able to access a calendar of industry events, news, and a list of Genteq experts whom they can contact.

Regal Beloit (NYSE:RBC) is a leading manufacturer of mechanical and electrical motion control and power generation products serving markets throughout the world. Regal Beloit is headquartered in Beloit, Wis., and has manufacturing, sales, and service facilities throughout the United States, Canada, Mexico, Europe and Asia. For more information, visit the company’s website at [genteqmotors.com](http://genteqmotors.com).