



WELCOME AND INTRODUCTION

Welcome to the Regal Beloit Corporation – HVACR Division website GenteqMotors.com. The following information is provided to address questions that might arise concerning the conditions that apply to your use of this website and the data collection and privacy practices of the website. Please take a moment to review these policies carefully. If you choose to visit genteqmotors.com, your visit and any dispute over privacy is subject to these policies, including application of the law of Wisconsin and the United States. Your visit or submission of information to us through this website signifies that you fully accept the terms, conditions and practices of these policies.

This is a website of Regal Beloit Corporation – HVACR Division.

Our U.S. postal address is:
1946 West Cook Rd.
Fort Wayne IN 46818

We can be reached via e-mail at Genteq@regalbeloit.com or by telephone at 260-416-5400.

OUR COMMITMENT TO PRIVACY

We at Regal Beloit Corp. – HVACR Division feel your privacy is important; therefore, this notice is intended to make you aware of the information we collect and how we use the information, and to provide you with a choice on the disclosure of your information.

THE INFORMATION WE COLLECT

For each visitor to our website(s), our web server automatically recognizes only the consumer's domain name (where possible), but not the e-mail address.

We collect the e-mail addresses of those who: communicate with us via e-mail or through our "Contact Us" form, or purchase products from our website. We also collect aggregate information on what pages consumers or users access or visit, and information volunteered by the consumer, such as survey information and/or site registrations. We may also collect information regarding purchases made via our website, such as name, address, telephone number or fax number, and payment information.

HOW WE USE THE INFORMATION WE COLLECT

The information we collect is used to improve the content of our website, customize the content and/or layout for each individual visitor, and notify consumers about updates to our website, training, collaterals and product offerings. If you supply us with your postal address, you may receive periodic mailings from us with information on new products and services. Persons who supply us with their telephone numbers may receive telephone contact from us with information regarding new products and services.

Persons who supply us with their e-mail address may receive e-mail from us with information regarding new products and services. We will not share your

e-mail address with other organizations but may occasionally send an e-mail regarding new business or site content information.

COOKIES

We use cookies to store visitors' preferences, record session information (such as items that consumers add to their shopping cart), record user-specific information on what pages users access or visit, record past activity at a site in order to provide better service when visitors return to our site, and customize website content based on visitors' browser type or other information that the visitor sends.

AD SERVERS

We do not partner with or have special relationships with any ad server companies.

OUR COMMITMENT TO CHILDREN'S PRIVACY

Our site is not directed to persons under the age of 18. Regal Beloit Corporation – HVACR Division does not knowingly collect or maintain information on persons under the age of 18.

ACCESSING OR CORRECTING YOUR INFORMATION

Upon request we provide site visitors with access to all information [including proprietary information] that we maintain about them. Consumers can access this information by sending an e-mail to us at the above address.

Consumers may also have this information corrected by sending us an e-mail to the above address, or calling us at the above telephone number.

HOW TO OPT OUT OF FUTURE COMMUNICATIONS

If you do not want to receive e-mail from us in the future, please let us know by visiting us at genteqmotors.com. (Unsubscribe links are also included at the bottom of all marketing and promotional e-mail.) Please note: Unsubscribing from marketing and promotional e-mails will not prevent you from receiving transactional messages regarding orders or accounts you have with Regal Beloit Corporation – HVACR Division to inquiries made to us.

If you do not wish to receive marketing and promotional communications from Regal Beloit Corp. – HVACR Division, please let us know by e-mailing us at Genteq@regalbeloit.com or calling us at the above telephone number. Please provide us with your name and address. We will take steps to remove your name from our list as well as any list we share with other organizations.

If you do not wish to receive marketing-related telephone calls, please let us know by sending us an e-mail at the above address. Please provide your name, account number (if any), and telephone number.

SECURITY

When we transfer and receive certain types of sensitive information such as credit card numbers during the order checkout process, we redirect visitors to a secure server. Regal Beloit Corp. – HVACR Division follows Payment Card Industry (PCI) standards in the handling of your credit card information.

We have security measures in place in our physical facilities to protect against the loss, misuse, or alteration of information that we have collected from you on our site.



UPDATES TO PRIVACY POLICY

Regal Beloit Corp. – HVACR Division reserves the right to change the content of its website and of this privacy policy at any time and at its sole discretion. For example, from time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. Please check these policies frequently for changes. Unless stated otherwise, these policies apply to any information provided by you and stored in our records. If you are concerned about how your information is used, you should check back at our website periodically.

GOVERNING LAW

The law governing this website and any disputes arising out of a visit to this website, including privacy, shall be governed by Wisconsin and United States law.

CONTACTING US

If you feel that this site is not following its stated information policy, you may contact us at the above addresses or phone number.

EFFECTIVE DATE

The Privacy Policy posted on this website was updated on August 1, 2011.